



Yves Durif Brings "Cutting Edge" to Americoif of Detroit

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Mr. Durif works and resides in Manhattan, his salon is in the fabulous Carlyle Hotel. He shares with Americoif his french cutting technique, straight to the point. To see Yves bio view Americoif.org. This two hour seminar was a first class treat for Americoif members, who are looking for the latest and greatest in hair.

Americoif is a non-profit hair organization for hairstylists, organized and put together by hairstylists. The seminars are hosted by the Douglas J. Institute for hair, in Royal Oak. Americoif was founded by Nino Genna, once considered the "Godfather of hairdressing in Detroit," in 1964. For forty five years this hair organization has brought into Detroit the top hairstylists in the industry, such as, Vidal Sassoon, Frederic Fekkai, and Nick Arrojo of "what not to wear." With six seminars a year an Americoif hairstylist definitely has the "cutting edge!" The upcoming artist is Marjorie Clark, North American Hairstyle Award recipient. From Newfoundland, Canada. More info, visit www.americoif.org.

-By Annette Abdelfatah
Photos by Geoff George